Electronic Acknowledgement Receipt		
EFS ID:	7609260	
Application Number:	10620494	
International Application Number:		
Confirmation Number:	9067	
Title of Invention:	System and method for conducting an advertising campaign	
First Named Inventor/Applicant Name:	Duc Thong Luu	
Customer Number:	76058	
Filer:	James Joseph DeCarlo/Christine Lucas	
Filer Authorized By:	James Joseph DeCarlo	
Attorney Docket Number:	085804-015001	
Receipt Date:	13-MAY-2010	
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Time Stamp:	17:25:48	
Application Type:	Utility under 35 USC 111(a)	

Payment information:

Submitted with Payment	no
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File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1		luu_am.pdf	662556	ves	15
'		raa_am.par	b331ea2fd710ffbf0800dc051a0601d134e1 b578	, l	13

Multipart Description/PDF files in .:	Multipart Description/PDF files in .zip description		
Document Description	Start	End	
Amendment/Req. Reconsideration-After Non-Final Reject	1	1	
Claims	2	8	
Applicant Arguments/Remarks Made in an Amendment	9	15	

Warnings:

Information:

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Total Files Sine (in butes)

New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.